



ProofreadNOW.com Adds New Formats for Copyediting and Proofreading

For Immediate Release

Company Adds QuarkXPress and Annotated PDF

(February 26, 2002) Topsfield, MA – **ProofreadNOW.com**, the leading provider of 24/7 copyediting and proofreading services, announced the addition of two new formats to its proofreading capabilities. Phil Jamieson, ProofreadNOW.com's president, listed the two new formats as QuarkXPress and Annotated Acrobat.

QuarkXPress. In addition to MS Word, WordPerfect, PDF, and plain text, customers can now submit QuarkXPress documents for proofreading. "This is a boon for our advertising and PR clients," stated Jamieson, "since so many of them are heavy users of QuarkXPress. All the figures say that QuarkXPress is the number one publishing tool at advertising firms, so we knew we had to add it to our service list."

ProofreadNOW operates an Internet-based server to accept customers' documents for proofreading and copyediting. Securely submitted documents are professionally copyedited, proofread, and returned to the customer in as little as one hour or up to one week, depending on the customer's turnaround needs. All changes and suggestions made by the Company's proofreaders are subject to approval by the customer, who has final authority on everything. Bill Purdin, president and creative manager of Legend, Inc., a Marblehead advertising agency (www.legendinc.com), stated "ProofreadNOW is just about the most valuable outsourcing service we use. Nothing from our shop ever goes to a client without first going through the ProofreadNOW system."

Annotated Acrobat. Jamieson also announced the availability of what the Company calls 'annotated acrobat.' When submitting a PDF file, the customer can request that copyedits and proofreader's notes be placed directly in the PDF layout, rather than on a separate page. "Our test customers really love this format, because it makes processing our changes so much easier. This will be highly desirable by those agencies and marketing departments who render pre-press drafts in PDF format," noted Jamieson.

To visit the site, go to: <http://www.proofreadnow.com>.

About ProofreadNOW.com

Founded in 2000 and headquartered in Topsfield, Massachusetts, **ProofreadNOW.com** has rapidly grown to become a leading provider of proofreading and copyediting services for the business-to-business sector. Since its inception, **ProofreadNOW.com** has helped hundreds of companies

improve the quality of their printed and Web-based communications. ProofreadNOW.com's clients include The Advertising Council, Prudential Securities, Legend Advertising, American Cancer Society, Aquent, The Discovery Channel, Oakstone Wellness, Aspen Publishing, Arnold Communications, and Leo Burnett, Inc.

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